

Board of Directors

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Contact Info

Downtown Business Association

**Suite 210A Mill-
brook Mall, Herald
Avenue**

**P.O. Box 1075
Corner Brook, NL
A2H 6T2
(709) 634-7052**

**E-mail:
dba@nf.aibn.com**



Corner Brook Downtown Business Association

October 26, 2010

Public Events & Member Promotions

Cycle Solutions

It's the Hasta la Vista Summer Sale. Huge in store Savings on all summer stock. New snowshoe wall with sleeker, faster and easier snowshoes. They now have the new winter Halti clothing line in stock. Last Frost & Furious bicycle race scheduled for November 7th at 10 a.m. at the Pasadena Ski & Nature Park.

Coleman's wins National Award

Downtown member Coleman's has won the best large supermarket in Canada award at the 50th annual Canadian Federation of Independent Grocers'

National awards event in Toronto. It's the first time ever in the 50 year history of the awards an Atlantic Canadian grocer received the award. Congratulations to Frank Coleman, president of the Coleman group of companies and all the staff!

Best Christmas Decorated Window.

Start planning your Christmas window display now! Best decorated window will receive a \$500.00 advertising contract (print or radio) and your staff will receive \$250 to spend as they want. To register your business call or email the DBA office.

Downtown Christmas Retail Promotion.

The DBA is sponsoring a Xmas retail promotion which will take place from Nov 29th—Dec 22nd, 2010. to encourage people to shop downtown. The DBA will be giving away a 40" Sony LCD-HDTV and a DVD home theatre system (Value \$1000.00) to a lucky downtown shopper. The DBA will give retailers tickets to be filled out by shoppers. The draw will take place on December 24th at 2:00 p.m. For more information call the DBA office at 634 7052 or email dba@nf.aibn.com

Website

www.downtowncornerbrook.com

The DBA website is becoming the place to go for residents and visitors who are looking for businesses and services in the downtown core. If you have a special promotion coming up, please let us know so we can circulate it to our members and put it on our website. It's FREE to all DBA Members!