



Corner Brook Downtown Business Association

Welcome New Businesses

- Hair Boutique—74
Broadway
- Bay of Islands Bistro—13
West Street
- Four Paws Inn—46 Main
Street
- Studio Ten Tattoos—
West Street

Board of Directors

Keith Watton, Chair

Allan Kendall

Jeff Burt

Trudy Broderick

Steve Boutcher

Gene Coleman

Brent Humphries

Shanna Rumbolt

Christina Tulk

Geoff Wareham

Staff: Kathy Elliott

Contact Info

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November 2008

Christmas Tree lighting Ceremony—December 12th @ 7:30 p.m. at Remembrance Square

Join the Mayor & Council and the DBA at the 2008 official tree lighting ceremony. The event will feature the Salvation Army Band and caroling with hot chocolate from Colemans and Tim Bits from Tim Horton's. Newfoundland Power will be there to swap your old outdoor Christmas lights for a brand new set of LED lights. Donations for the Food Bank will be gratefully accepted.

Christmas Music??

SOCAN & NRCC

Canada's Copyright Board recently certified Tariff # 3 for background music. **When you play music at your business, you have to pay for it.**

NRCC, a not-for-profit organization, will be collecting royalties under the tariff from your business and distributing them to musicians and record labels as payment for the use of their music. SOCAN is the organization that collects royalties for composers, authors and publishers of music.

Background music is defined as

any recorded music played at your workplace for your staff or customers. It is considered a public performance and the law requires you to pay. This includes music played in restaurants, bars, retail stores, offices, salons, and manufacturing facilities—even music on the phone. If you're using music in any format (CD's, DVD's, MP3's etc) in any of these ways, you are subject to the tariff to both SOCAN and NRCC. For more information visit www.nrdv.ca or WWW.SOCAN.CA

Counterfeit Money

Can your employees identify counterfeit money? Are they

aware of the increase in credit card fraud? Each year businesses lose millions of dollars through these crimes. The DBA recently hosted a workshop for the Bank of Canada and the RNC which provided key information on how to help your employees and your businesses guard against these issues. The DBA has been given information packages which include a DVD that has 4 modules covering bank notes, credit card fraud, identity theft and cheque/money order fraud. These DVD's will allow businesses to do their own in house training with their staff. To receive a copy call the DBA office at **634 7052**.

Chairperson's Report

On behalf of the Board of Directors of the Downtown Business Association I would like to thank you, our members, for your support over the past year. The Board has worked hard on your behalf to move the mandate and goals of the association ahead. In the spring of this year we carried out a strategic planning session to review our past

work and to determine where we felt we should be in the next 5 years. From that session we created five goals which we felt would benefit our members. They are: to increase customer flow into the downtown; To ensure a high level of support from our municipal government; To provide valuable member services: To facilitate member's

recruitment, retaining and training of staff: and to provide an environment where property values flourish. We have begun work on all these goals but would welcome input from you as we move forward. As we finish of this year The Board of Directors would like to wish you all a Merry Christmas and a Prosperous New Year!